

# NEWS RELEASE



Media Contact: Sommer Vega

[sommer@pocketpr.net](mailto:sommer@pocketpr.net) ▪ (770) 569-3619

[Download Media Kit](#)

## FOR IMMEDIATE RELEASE

June 8, 2021

# Victorious Family Launches Academy with Master Family Champion Certification

**A Certified Training Program to Equip, Train, and Develop Families to Reach their Purpose in Christ**

**Atlanta, GA – Victorious Family**, a Christian Family Discipleship training ministry, launched its [Victorious Family Academy](#) featuring the Master Family Champion (MFC) Certification. Created to empower Christ-followers with innovative tools for training families, MFC is the most transformational step-by-step family spiritual development process available today. Victorious Family has reached more than 100,000 families through informative workshops and, to match its growing need, introduced its certification to equip others to lead workshops of their own.

“Most would agree that the family unit is under attack,” said Dr. Terence Chatmon, founder of Victorious Family and author of [Do Your Children Believe?](#) “For this reason, I have a heartfelt desire to be a catalyst for change. Parents often feel unequipped to train their children as Proverbs 22:6 instructs them to do. By creating this certification, Victorious Family can reach more families, thus impacting future generations for the Kingdom of God.”

Victorious Family Academy is a self-paced digital online certification platform that accommodates busy schedules. The MFC Certification is for those who have a desire to become a champion for other families, and are prepared to serve as a guide, encourager, and facilitator to help parents train and instruct children in the Lord.

Upon completion, Certified Master Family Champions will:

- Train and coach using the Do Your Children Believe curriculum.
- Utilize Victorious Family training and coaching material, scripts, and guides.
- Start, run, and grow a certified trainer and coaching business and keep 60% of what they earn.
- Train and coach parents and faith-based leaders to help transform individuals, communities, and nations.

### **About Victorious Family**

Victorious Family is a Christian Family Discipleship training and resource ministry founded over 12 years ago led by founder, Dr. Terence Chatmon. Terence was a successful senior executive in corporate America, served in leadership roles with several Fortune 500 companies, including Johnson & Johnson, Citibank, and The Coca-Cola Company. While he continued to achieve success as a marketplace and organizational leader, he saw the need for greater spiritual formation in his own family. Since then, Terence has committed himself to be a family champion in his home for over 26 years. What began as a family bible study in the Chatmon home has grown into a family discipleship movement through the parenting workshop, Do Your Children Believe, and has reached more than 100,000 participating families.

At Victorious Family, our mission is to equip and empower family champions who make mature and thriving parents. We are poised and mobilized to see this movement extend across the world, through the most transformational step-by-step family spiritual development processes available today.

For more information, visit [www.victoriousfamilyacademy.org](http://www.victoriousfamilyacademy.org).

###